



SPONSORSHIP PACKAGES



Bronze - \$500

- * Business logo with hyperlink on our "Sponsor" page of website.
- * Quarter page, black & white advertisement space in our annual team program.
- * 2 season tickets to all home games, including playoffs, if applicable.
- * 2 team t-shirts.

Silver (Bronze +) - \$1,000

- * Business logo and/or ad placed on one or more Team Pages: History, Schedule, Directions to Stadium, & Contact Us.
- * Your logo, along with other Silver Sponsor logos, advertised on a banner displayed in our stadium entrance.
- * Half page, black & white advertisement space in our annual team program.
- * Your business will be advertised 4 times over the p.a. system during the course of all home games.
- * A total of 4 season tickets to all home games, including playoffs, if applicable.
- * A total of 4 team t-shirts.

Gold Package (Silver +) - \$2,500

- * Business logo and/or ad placed on one or more high traffic Team Pages: Roster, Stats, Schedule, and Contact Us.
- * Your business will have its own 4'x4' banner displayed in our stadium entrance.
- * Your logo, along with other Gold Sponsor logos, advertised on a banner displayed in our opponents stadium entrance.
- * Your business will be announced as "The" sponsor for in-game events. (i.e. halftime contests and/or give-a-ways)
- * Your business will be advertised **four** times during both game broadcasts on ESPN Radio 100.5 and over the p.a. at all home games.
- * Interview during pre-game show of all home games on ESPN Radio 100.5
- * Full page, black & white advertisement space in our annual team program.
- * Your business logo will be placed on all e-mail promotions and/or e-newsletters.
- * A total of 6 season tickets to all home games, including playoffs, if applicable.
- * A total of 6 team t-shirts.
- * You and a guest will be invited to attend our end of the season Madison Mustangs Team Awards Banquet, which includes dinner for both.

Platinum Package (Gold +) - \$5,000

* Your logo, along with other Platinum Sponsor logos, advertised on a banner displayed in our opponents stadium entrance.

* Your business logo will be printed on the back of all team "spirit" shirts, which all players have to wear on all road games.

* Your business logo will be listed as "The" sponsor of a highlighted section on the front page of our website. (Business logo + Players of the Week, Player Spotlight, & Poll Question)

* Your business commercial will be aired prior to specific highlights on the front page of our website in the "Videos" section.

* Your business commercial will be aired **2-10 times** during our 2 live broadcasts on local TV Channel 14 and webcasted on channel3000.com.

* Full page, **color** advertisement space in our annual team program.

* A total of 8 season tickets to all home games, including playoffs, if applicable.

* A total of 8 team t-shirts.

* Platinum Sponsors will be announced at selected home games, once at the beginning and again at the end, as:
"tonight's Madison Mustangs games is presented by [Company Name], [Company slogan].

* You and up to 3 guests will be invited to attend our end of the season Madison Mustangs Team Awards Dinner Banquet.

**** It is the responsibility of set company to provide the Madison Mustangs with a 30 second commercial produced for TV.***

Uniform Package (Platinum +)

* Your business logo, as a patch, will be placed on the front of **all Team Game Jersey's** for a for a minimum of 5 years.

* You will receive the Platinum Sponsorship Package for a minimum of 5 years.

Naming Rights Packages

**** Ticket Sponsor - \$1,000***

Receive ***Bronze Package*** along with a coupon ad on the back of every ticket. Special announcements will be made during all home games advertising the ad on the back of the tickets.

**** (Company Name) Bench - \$ 1, 500***

Receive ***Silver Package*** along with signage placed on the back of the Madison Mustangs team bench.

**** (Company Name) Sideline Club - \$2, 000***

Receive ***Silver Package*** along with signage placed on the barrier between the crowd and the field.

**** (Company Name) Press Box Club- \$5,000***

Receive ***Gold Package*** along with naming rights to the ***Press Box Club*** . A company sign will be placed on the front of the press box.